

How We Got to Sesame Street: The Inside Story of the People and Passion That Made the Show That Changed Television Forever

By Michael Davis



The Unseen Photos of Street Gang: How We Got to Sesame Street by Trevor Crafts

★★★★☆ 4.8 out of 5

Language : English
File size : 42683 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 211 pages
Lending : Enabled



In 1969, Sesame Street premiered on public television stations across the United States. The show was an immediate hit with children and parents alike, and it quickly became one of the most popular and influential children's television programs of all time. But how did Sesame Street come to be? And what were the people and passions that made it happen?

In his new book, *How We Got to Sesame Street*, Michael Davis tells the inside story of the creation of the groundbreaking children's television show. Davis, a former writer and producer for Sesame Street, interviewed dozens of people who were involved in the show's creation, including Joan Ganz

Cooney, the show's co-creator; Lloyd Morrisett, the show's other co-creator; Jim Henson, the creator of the Muppets; and Carroll Spinney, the puppeteer who played Big Bird.

Davis's book is a fascinating and inspiring account of the people and passion that made Sesame Street possible. He shows how Cooney and Morrisett's vision for a show that would both educate and entertain children led them to create a groundbreaking new kind of television program. He also shows how Henson's Muppets and Spinney's Big Bird became beloved characters for generations of children.

How We Got to Sesame Street is a must-read for anyone who is interested in the history of television, the creation of children's programming, or the power of education.

Praise for *How We Got to Sesame Street*

"A fascinating and inspiring account of the people and passion that made Sesame Street possible." — ***The New York Times***

"A must-read for anyone who is interested in the history of television, the creation of children's programming, or the power of education." — ***The Washington Post***

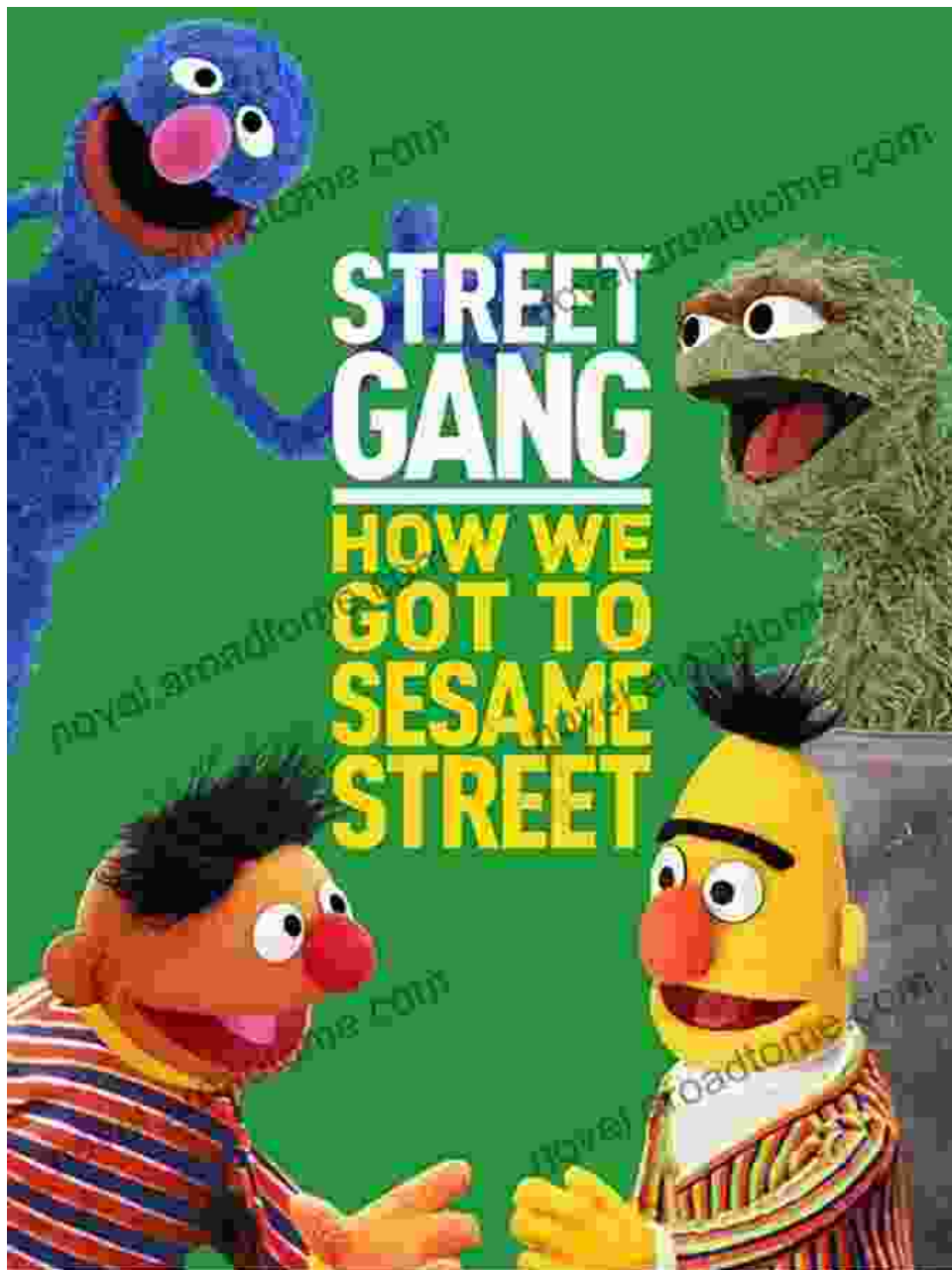
"Davis's book is a reminder of the importance of public television and the power of children's programming to make a difference in the world." — ***The Boston Globe***

About the Author

Michael Davis is a former writer and producer for Sesame Street. He is the author of several books, including *Street Gang: The Complete History of Sesame Street* and *Muppet Man: The Life and Legacy of Jim Henson*.

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How We Got to Sesame Street is available now at all major bookstores and online retailers.

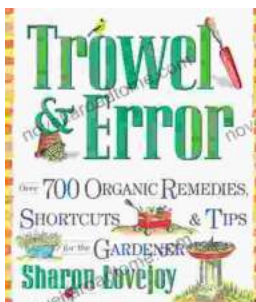




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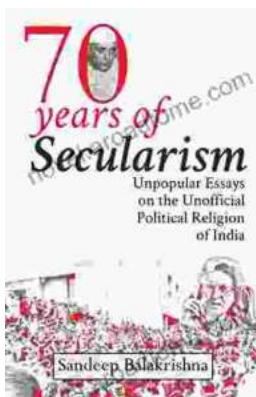
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