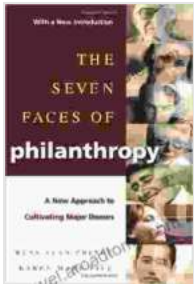


# Unveiling the Seven Faces of Philanthropy: A Comprehensive Guide to Giving



## The Seven Faces of Philanthropy: A New Approach to Cultivating Major Donors (The Jossey-Bass Nonprofit Sector Series) by Russ Alan Prince

★★★★☆ 4.1 out of 5

Language : English

File size : 2441 KB

Text-to-Speech: Enabled

Word Wise : Enabled

Print length : 219 pages

Lending : Enabled



In the ever-evolving landscape of philanthropy, understanding the diverse motivations and approaches of donors is crucial. The book "The Seven Faces of Philanthropy" offers a comprehensive exploration of the distinct faces that shape the world of giving.

## The Seven Faces of Philanthropy

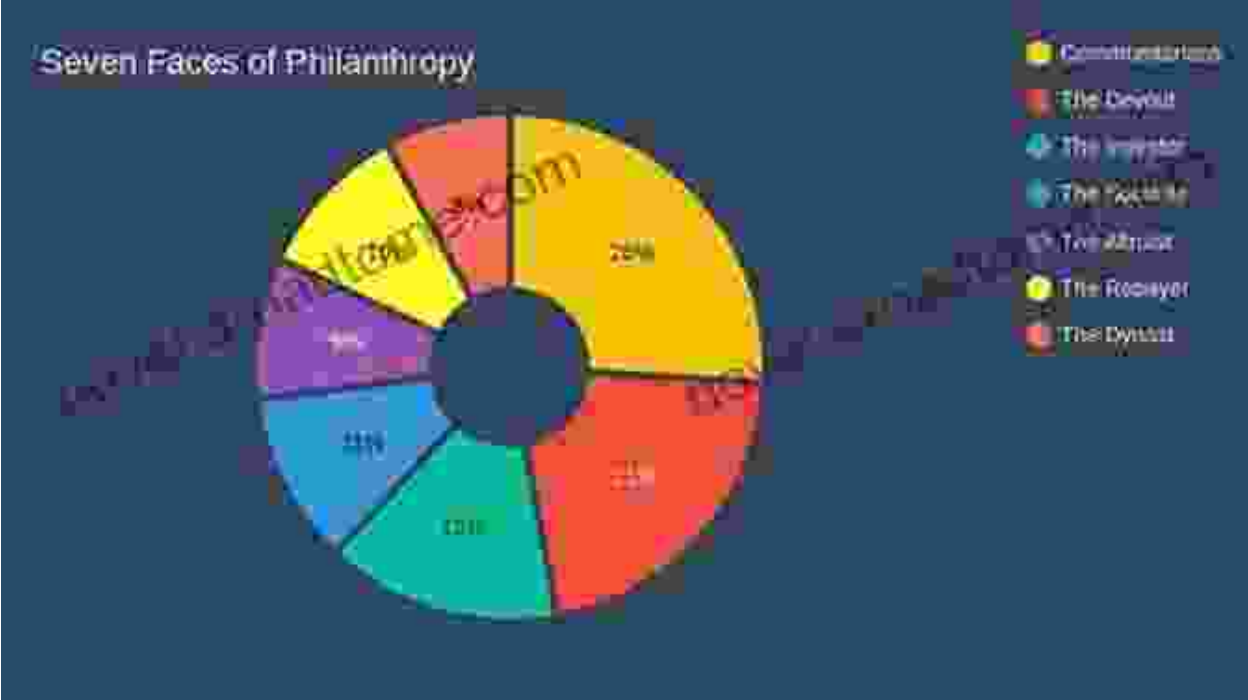
The author, Dr. Lucy Bernholz, identifies seven primary faces of philanthropy:



- **Altruist:** Driven by a deep-seated desire to help others, altruists prioritize making a meaningful impact without expecting recognition or personal gain.



- **Investor:** Viewing philanthropy as an investment, investors seek to maximize the social return on their giving and carefully evaluate the potential impact of their donations.



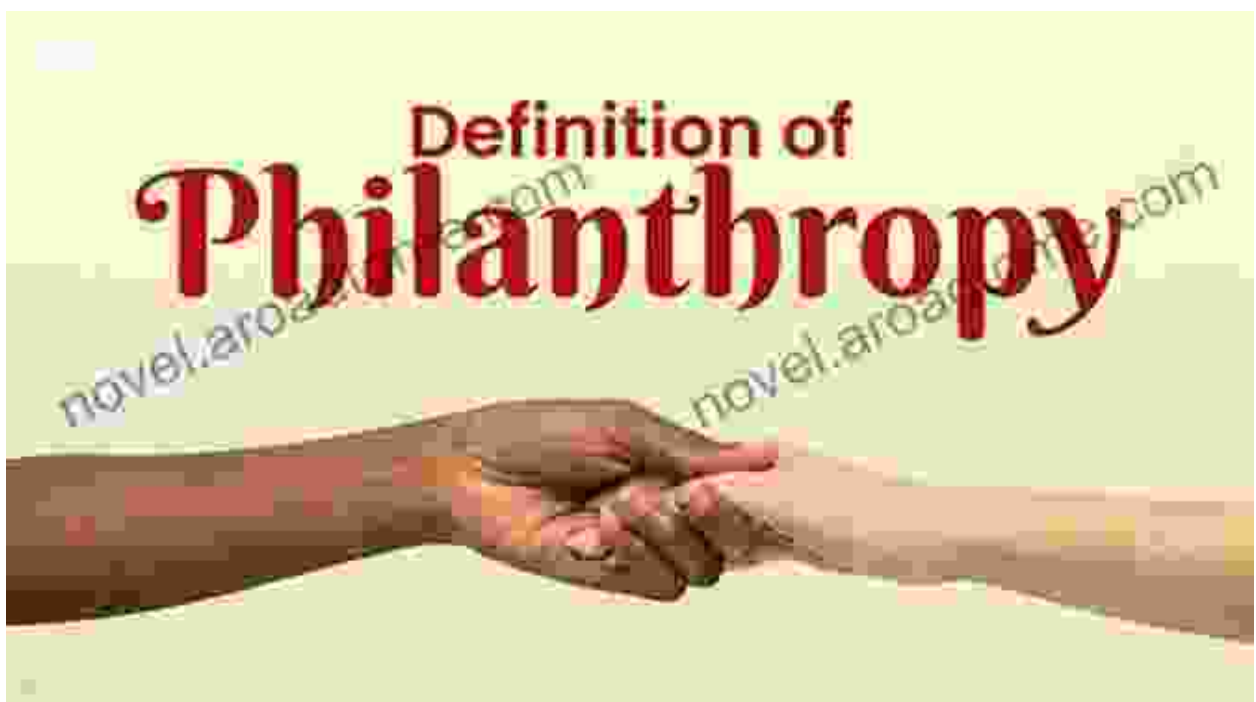
- **Devotee:** Guided by religious or spiritual beliefs, devotees give to support causes and organizations that align with their values and provide opportunities for personal growth and connection.



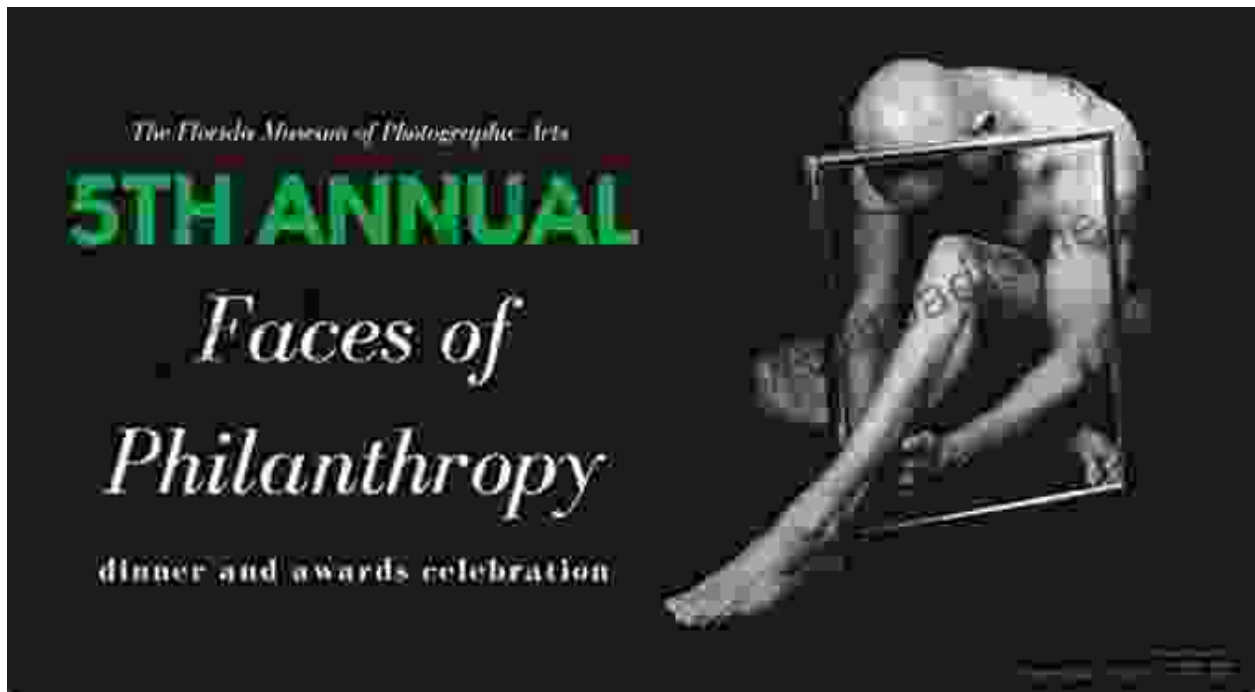
- **Activist:** Combining philanthropy with activism, activists use their donations to support social and political causes they advocate for, aiming to bring about change and create a more just and equitable society.



- **Socialite:** Often motivated by social status or recognition, socialites engage in philanthropy to enhance their image or gain access to exclusive social circles.



- **Dynast:** Inherited wealth and family traditions drive dynasts to continue their family's philanthropic legacy, ensuring the continuity of support for certain causes or organizations.



- **Hedonist:** Seeking personal pleasure or gratification, hedonists engage in philanthropy that aligns with their interests or hobbies, often focused on experiences or entertainment.

## Understanding Donor Motivations

"The Seven Faces of Philanthropy" delves into the complex motivations that drive different faces of giving. It highlights the importance of understanding donor motivations to effectively engage with them and foster meaningful relationships.

## Philanthropic Strategies

The book also explores the diverse strategies employed by philanthropists, ranging from direct donations to impact investing and strategic partnerships. It provides practical guidance on how to develop effective giving strategies that align with specific goals and values.

## **Impact of Philanthropy**

Beyond its exploration of donor motivations and strategies, "The Seven Faces of Philanthropy" emphasizes the transformative impact of philanthropy. It showcases how different philanthropic approaches can contribute to social progress, economic empowerment, and cultural enrichment.

## **A Call to Action**

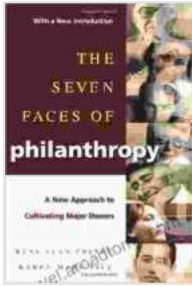
The book concludes with a call to action, urging readers to embrace the principles of philanthropic giving and make a meaningful contribution to society. It encourages readers to consider their own philanthropic identity and find their unique place in the landscape of giving.

"The Seven Faces of Philanthropy" is an invaluable resource for anyone interested in understanding the multifaceted world of giving. It provides a comprehensive overview of the different motivations, strategies, and impact of philanthropic approaches. By embracing the seven faces of philanthropy, we can unlock the potential of giving to create a more just and equitable world.

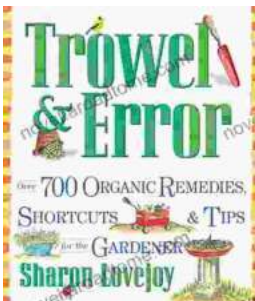
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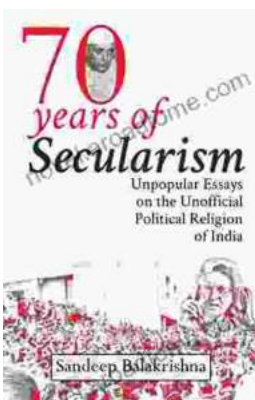


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